

# UNITED WAY OF CENTRAL KENTUCKY'S PRIVACY POLICY

## USER AGREEMENT

United Way of Central Kentucky respects your privacy and will never sell, trade, share or rent your personal information to any third parties without your prior consent. United Way of Central Kentucky reserves the right to change this user agreement at any time without notice. By using this website, you accept this Privacy Policy.

## INFORMATION COLLECTION

### Signing Up for e-Mail Communications

When you sign up to receive e-mail updates, we ask for your full name and e-mail address.

### Donating Online

When you donate online by credit card, you must submit your first and last names, credit card number and billing information. This information allows us to process and fulfill your donation and notify you of your donation status.

### Your IP Address

An IP address is a number assigned to your computer automatically when you use the Internet. At no time is your IP address linked to personal information that identifies you as the owner.

## INFORMATION USES

### Usage Tracking

United Way of Central Kentucky may track user traffic patterns with Google Analytics. This information is not associated with individual users and is intended only for the purpose of website enhancement.

### Cookies

A cookie is a small data file that certain websites write to your computer's hard drive when you visit them. United Way of Central Kentucky may use cookies only for the purpose of enhancing your website experience. A cookie can't read data off your hard drive or read cookie files created by other sites. You can refuse cookies by turning them off in your browser. If you don't know how, use your browser's help function. By turning cookies off, you may limit your website experience.

### Community Supporters Database

United Way of Central Kentucky retains information provided by users in a secure file. This file may be used to verify donation transactions, thank supporters for their contributions, help keep supporters informed or to solicit future donations.

## INFORMATION SECURITY AND STORAGE

To prevent unauthorized access, maintain data accuracy, and to ensure the appropriate use of private information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure all information collected. The use of SSL encryption is applied for all online financial transactions, with those transactions being stored on a separate physical server in a secure database.

## INFORMATION SHARING

United Way of Central Kentucky respects your privacy and will never sell, trade, share or rent your personal information to any third parties without your prior consent.

## CONTACT US

United Way of Central Kentucky  
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Elizabethtown, KY 42701

Please email [cshouse@unitedwayck.org](mailto:cshouse@unitedwayck.org) or call 270.737.6608 if you would like to opt-out of future communication, update your personal information, or be removed from our database.