



# Monthly Investor Update

October 2021

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## Message from the CEO

As we approach the holiday season, we recognize the financial needs of those who are struggling. Discussions at United Way of Central Kentucky are centering upon how we can truly affect change for those in our community who are dealing with mental illness and drug addiction.

Homelessness, joblessness, and many other ills of our community are directly related to mental health. With your support, we can make *real* and *lasting* change happen across our five county region.

Thanks, Joe

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## Tocqueville Society

United Way Central Kentucky's Tocqueville Society recently hosted local leaders to discuss opportunities for community impact and membership. The Tocqueville Society offers members opportunities to network and develop solutions to our region's most complex challenges.

Click [here](#) to learn more!



*"Through involvement and generous financial support, the Tocqueville Society will lead United Way of Central Kentucky in creating sustained improvements to our community's health and human services. Members will make a real difference by demonstrating what Alexis de Tocqueville observed many years ago - that Americans hold in common a unique willingness to work for the public welfare and a tendency to lend faithful support to a neighbor in times of need."*

*-Joe Fowler*

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## DOW Golf Scramble

Our local DOW Chemical Company plant hosted a golf scramble for their employees and staff to benefit United Way of Central Kentucky. This event raised over \$7,500!

## Elizabethtown Noon Rotary

Our President & CEO Joe Fowler along with our Director of Development Christa Shouse were selected to speak to the Elizabethtown Noon Rotary members.

The luncheon allowed local leaders to learn about: United Way of Central Kentucky, opportunities for involvement and ask questions.



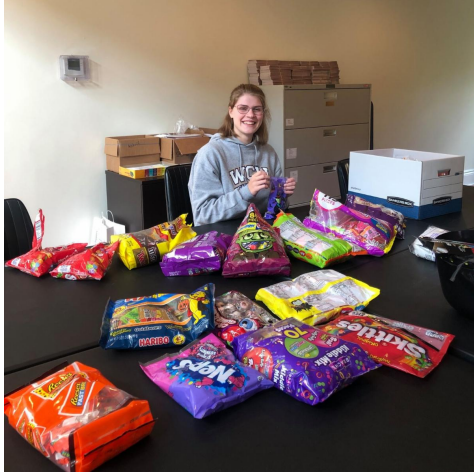
## GIVE270 Check Presentation

We received a check from the GIVE270 Organization for their crowd funding effort supporting United Way of Central Kentucky's campaign kickoff.

Because of GIVE270's dedication, we received \$2,546!

## Preparing for Halloween!

Our office Intern, Megan, packed over 100 trick-or-treat bags of candy and small toys for the children in our neighborhood. All of the items were donated by generous volunteers.



Joe got tangled in Central Kentucky's largest spiderweb while decorating our office for Halloween!

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## How you can help...

All of us at UWCK invite you to do something meaningful with the information provided above by:

- sharing within your workplace
- share on social media
- pass this along to someone else and celebrate the impact UWCK has on our community. We need you!

If your workplace would like to be featured in a future newsletter, please contact Hunter Hammer at [hhammer@unitedwayck.org](mailto:hhammer@unitedwayck.org)

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