



# Monthly Investor Update

February 2022



## Message from the CEO

Over the last few months, our team has worked tirelessly to make our 2021 campaign a great success. We've visited businesses all across Central Kentucky and have been overwhelmed with the support United Way has received.

Also in February, UW celebrated [National 2-1-1 Day](#). 2-1-1 is a one-stop helpline that provides anonymous assistance and access to over 2,000 services. In 2021, UWCK received calls from over 1,000 individuals reaching out for assistance using 2-1-1, marking the third consecutive year of over 1,000 calls to the helpline. - Thanks, Joe.

## 2022 Grant Training



This month, we virtually hosted our annual grant training session for current funded partners, as well as new grant applicants. Participation in our annual grant training is a requirement for nonprofits to be eligible for funding through UWCK. We were pleased to see many new faces, while also getting to see many of our current funded partners.

All applicants must submit to a thorough review by volunteer leaders on the Community Investment Team.

## NEW EPISODE!

Episode two of the CommonGood in the Commonwealth is now live! This month, Joe was joined by Jaylayne Tillery from Big Brothers Big Sisters of Kentuckiana to talk about volunteerism and the importance of supporting nonprofits in your community with your time and resources.

NEW  
EPISODE



CommonGood

in the Commonwealth



Check out the latest episode on our Facebook page, [United Way of Central Kentucky.](#)



## Free Yoga extended into March

We're glad to announce that we will be holding three more FREE yoga classes in March. The classes will be held on the first three Saturdays of the month at 9:30 am. Classes are held at 604 North Main Street, Elizabethtown.

If you're interested in joining us, contact Rachel at [rwatkins@unitedwayck.org](mailto:rwatkins@unitedwayck.org) to save your spot.

## Join the Tocqueville Society

Tocqueville Society members are philanthropists who demonstrate extraordinary generosity to our community.

Tocqueville members make it possible to develop solutions to our region's most complex challenges by investing in outcomes that empower families to become self-sufficient.

Click [here](#) to learn more!



*"Through involvement and generous financial support, the Tocqueville Society will lead United Way of Central Kentucky in creating sustained improvements to our community's health and human services. Members will make a real difference by demonstrating what Alexis de Tocqueville observed many years ago - that Americans hold in common a unique willingness to work for the public welfare and a tendency to lend faithful support to a neighbor in times of need." -Joe Fowler*

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## How you can help...

All of us at UWCK invite you to do something meaningful with the information provided above by:

- sharing within your workplace
- share on social media
- pass this along to someone else and celebrate the impact UWCK has on our community. We need you!

If your workplace would like to be featured in a future newsletter, please contact Rachel Watkins at [rwatkins@gmail.com](mailto:rwatkins@gmail.com)

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United Way of Central Kentucky | (270) 737 - 6608 | [unitedwayck.org](http://unitedwayck.org)

Connect with us

