

HIGHLIGHTS THIS YEAR

SUMMER 2019

Our community's commitment to creating opportunities that help individuals and families achieve stability is living proof that each of us has the ability to make a difference. With investments from caring members of our community like you, we are proud to announce the following results for the 2018/2019 Community Investment grant year:

INVESTMENT



UNITED WAY BY NUMBERS

2-1-1 Service Referrals:

In 2018, 3,164 users accessed the online database to search for services to local nonprofit resources, with an additional 1,381 free and confidential referrals provided to callers utilizing the hotline.

CentralKYServes.org:

In 2018, United Way of Central Kentucky's volunteer site hosted 337 registered users, receiving 207 volunteer responses to listed agency needs.

IMPACT

2019 DAY OF ACTION



United Way's Day of Action provides opportunities for volunteers, donors and advocates to be part of solutions that make a difference in people's lives. [Through a partnership with Metalsa, Altec, and Cox Enterprises, United Way of Central Kentucky mobilized 149 employees who volunteered with ten nonprofits, giving over 898 hours in service at a value of \\$19,235 to our community.](#)

The event's major sponsors, Altec and Cox Enterprises, brought together teams of volunteers from more than eight states across the country to install new playground equipment at Elizabethtown Independent Schools' Panther Place After-school Program. Teams on site restored and painted existing equipment, installed new swing sets, and resurfaced the playground with fresh mulch.

Throughout the community more than 100 additional volunteers from Metalsa worked on landscaping at CASA of The Heartland, prepared care kits for Silverleaf Sexual Trauma & Recovery Services, sorted through boutique donations at Mission Hope for Kids, packed senior care boxes at Feeding America, and more.

CREATING SUCCESS STORIES

Ray and Mary had always been able to provide for themselves. At least until 2012 when Ray became very ill and the doctors didn't offer much hope. It was determined Ray suffers from a rare blood clotting disorder which attacks his organs. Soon after, Mary was diagnosed with early onset dementia and macular degeneration. Due to obvious health reasons, both were unable to work and eventually forced out of their home in 2018. Fortunately, and in Mary's words, they were given, "that magic number," to assist them in their most desperate time.

"We were always the earners - the people who gave others help - and didn't know how to ask for help ourselves. After calling 2-1-1 and with the help of the kind people who man those phones, we have felt the burden of worry lessen." - Mary, Feeding America and 2-1-1 Client

\$879K AWARDED IN FUNDING

In May, United Way of Central Kentucky announced \$879,725 in community funding to 33 local health and human service programs serving residents in Hardin, Breckinridge, Grayson, LaRue, and Meade Counties. This community investment was made possible by the generosity of more 3,000 individual donors who gave to United Way's 2018 annual campaign.

This year, program funding requests from local non-profit agencies totaled more than \$1.2 million, with funding decisions made by 22 community volunteers giving a combined 880 hours of service during the allocations process. In this process, Community Investment Team members employ methods to evaluate and ultimately fund those programs best positioned to expand educational opportunities, increase access to health care, and improve financial stability.

"United Way volunteers are asked to evaluate programs based on the needs of our community, financial transparency, and accountability," said Chad Sarver, 2019 Community Investment Team Chair. "Working together, it's our hope that these programs awarded funding can create a stronger, more vibrant community."

DID YOU KNOW?

Who decides which programs receive United Way funding?

Each grant applicant is vetted by all members of the Community Investment Team (CIT), a committee that includes donors and volunteers who live and work in our community and ultimately make a funding recommendation to United Way of Central Kentucky's Board of Directors. CIT members are recruited from across the region to ensure representation from all five counties and provide a thorough understanding of local needs. Each Community Investment Team volunteer spends an average of 40 hours vetting and identifying the programs that best align with United Way's mission.