

HIGHLIGHTS THIS QUARTER

SPRING 2019

Our community's commitment to creating opportunities that help individuals and families achieve stability is living proof that each of us has the ability to make a difference. With investments from caring members of our community like you, we are proud to announce the following results for this quarter:

INVESTMENT



UNITED WAY BY NUMBERS

2-1-1 Service Referrals:

United Way's 2-1-1 hotline received 353 calls for assistance this quarter, with an additional 1,178 users visiting online to search for services.

CentralkYServes.org:

This quarter United Way of Central Kentucky's volunteer site hosted 334 registered users with over 4,153 views for 61 non-profit agency needs - receiving 11 volunteer responses to those needs.

IMPACT

\$4.59 MILLION COMMUNITY IMPACT



In 2018, advocates, volunteers, and individuals like you made great things happen for our community. On behalf of the thousands of individuals and families who receive care and support across Central Kentucky, thank you.



\$1,214,083 in tax refunds and preparation savings redeemed by local individuals and families



\$145,112 saved on prescription medications through United Way in partnership with the FamilyWise discount program



59,348 clients served in Hardin Breckinridge, Grayson, LaRue and Meade Counties, including 8,467 veterans and 12,340 seniors



\$1,945,688 in donations and volunteer service leveraged by United Way of Central Kentucky and our funded community partners



\$1,285,624 annual fundraising campaign supported by over 3,500 donors and 95 businesses across the Central Kentucky region

CREATING SUCCESS STORIES

"A 15-year-old student referred to the Teens as Parents program by her teacher came to us with no resources and support for her pregnancy. Program staff referred the young mother to Clarity Solutions for Women and provided her with several additional resources. As a part of our program, she is now receiving the support she needs to raise her child while staying on track to graduate from high school." - [Hardin County Schools' First Connections](#)

"A young mother came to Helping Hand of Hope seeking basic needs assistance. She desperately needed employment, but because of some physical limitations, found it difficult to find a job. Fortunately, agency staff was able to place her with an organization on post at Fort Knox. She is now making \$15.75 per hour, is regularly working 40 hours a week, has not returned to Helping Hand of Hope for assistance with food or utilities, and is now on her way to financial self-sufficiency." - [Helping Hand of Hope, Helping Hand to Work](#)

Since launching in 2018, United Way's Way to Work Program, in partnership with Goodwill Industries of KY, has seen 58 applicants complete soft skills training to become members. Of those members, 41 full-time placements were made with partner employers, with 90% of those receiving health, dental, and vision benefits for their family.

VITA PROGRAM RESULTS

In 2019, 28 volunteer IRS-certified tax preparers helped return \$1,083,315 to 710 local residents, saving families an estimated \$118,096 in preparation fees.

In addition and in partnership with Elizabethtown Community & Technical College, 72 local taxpayers utilized MyFreeTaxes.com to prepare and file their returns saving families an additional \$12,672 in preparation fees.

Special thanks to all of this tax season's volunteers and Site Coordinators including Jim Rachlin, Dawn Terrigino, Linda Gentry, Deacon Tony Anthony, and Dan Molnar, for their dedication to the VITA program and our community.

DID YOU KNOW?

What is the difference between United Way Worldwide and United Way of Central Kentucky?

United Way Worldwide (UWW) is a 501c3 nonprofit that provides training and support to local United Ways like United Way of Central Kentucky (UWCK). Like the other 1,800 independent United Ways, UWCK is a member of this network with our own 501c3 status, governance policies, and local Board of Directors. With just \$0.01 of every dollar raised in our community invested with UWW to pay membership dues, UWCK in turn receives the tools and resources to facilitate national programs like United Way Born Learning Academies, volunteer initiatives such as Day of Action, and brand licensing rights.

With this investment, UWCK is also granted access to numerous fundraising relationships that have been negotiated by UWW globally (i.e. Dow Chemical, Target, UPS), generating an additional \$127,254 in revenue to the 2018 Campaign. **This means that for every \$0.01 invested in membership dues to UWW, our United Way receives more than \$9 back in revenue to support funded non-profit programs across the community!**