

## UNITED WAY BY THE NUMBERS

### 2-1-1 Service Referrals:

United Way's 2-1-1 hotline received 348 calls for assistance, with an additional 473 users visiting online to search for services. 4,118 referrals have been provided since 2-1-1 launched in 2017.

### CentralkYServes.org:

This quarter United Way's volunteer site hosted 242 registered users with over 2,488 page views for 58 non-profit agencies, with a total of 94 volunteer opportunities listed.



United Way of  
Central Kentucky

# IMPACT REPORT

## HIGHLIGHTS THIS QUARTER

Our community's commitment to creating opportunities that help individuals and families achieve their greatest potential is living proof that each of us has the ability to make a difference. With investments from caring members of our community just like you, we are proud to announce the following results for this quarter:

397



individuals and families received disaster relief or recovery services

2,061



community members received access to healthcare, safe and secure housing, utility and rent assistance, legal advocacy, and support in times of crisis

353



caregivers engaged and equipped with the skills to prepare their children for academic and social success in kindergarten.

468



mentorship opportunities and extracurricular activities provided to students

85



clients secured employment, attained their GED, or gained the recognized skills needed to experience career growth

## 2017 Community Impact Value: \$4.7 Million



\$767,532 in tax refunds and preparation savings redeemed for local families



63,327 local clients served, including 9,795 veterans and 12,404 seniors



\$48,765 saved on prescriptions through the FamilyWize discount program



\$2.5 million of in-kind donations and volunteer service leveraged by United Way and funded community partners



100% locally funded \$1.4 million record-setting campaign, supported by over 3,700 donors and 100 businesses across the region

## #UnitedWeWin

"Panther Place is an amazing place for kids that would not otherwise have help with their academics. Panther Place does a wonderful job." - Mrs. Billings, Morningside Elementary School Teacher

"The homework assistance is helpful because when she gets home, we can sit down and eat dinner and spend time talking as a family. I don't understand all her homework at times. We are both very grateful." - Grandparent Guardian

"They have laughed and cried with us. The support is amazing!" - Panther Place Parent

## Preparing Youth for Bright Futures



## Earn It. Keep It. Save It.

Thus far, 25 volunteer tax preparers helped return \$798,538 to 350 local residents this spring, saving families an estimated \$61,600 in preparation fees. In addition, 78 local taxpayers utilized MyFreeTaxes.com to prepare and file their taxes, receiving an average refund of \$2,122.

Special thanks to all of this season's volunteers and tax site coordinators including Kendia Whobrey, Linda Gentry, and Dan Molnar, for their dedication to helping individuals and families in our community.

## Blazing New Trails

A Born Learning Trail geared toward providing fun, active learning activities for young children and their families soon will have a place at American Legion Park in Elizabethtown, running along the outskirts of the Funtopia playground. With a series of 10 interactive signs that offer learning activities for children five or younger and their families, the trail will help parents, caregivers and communities create quality engagement opportunities for youth.

In partnership with the City of Elizabethtown, Lincoln Trail District Health Department, Elizabethtown Schools and Brighter Futures Counseling, the Born Learning Trail is set to be installed this Spring. To learn more about United Way Born Learning Academies, visit [www.unitedwayck.org/bornlearning](http://www.unitedwayck.org/bornlearning).

"Deborah and Edward are raising a grandchild and great grandchild. They have attended each Born Learning session at Clarkson Elementary, offering insight and gaining understanding of programs available in our community. Like many other participants, our grandparents share information with other grandparents, making valuable connections within the school and community, while also receiving referrals to other community services." - Clarkson Elementary Born Learning Academy

"I wish I knew more about this stuff years ago. I'm working hard to provide a better life for my child. All the information is so helpful and I'm thankful to have a new support group of families." - Lawler Elementary Born Learning Academy Participant Parent