What will you fight for?

United We Fight. All of us - advocates, volunteers, and donors like you - make great things happen for our community. When you give to United Way of Central Kentucky, you join our fight for a better community for everyone. And with the help of you and our partners, it’s a fight we can win. On behalf of United Way, our partners, and the thousands of individuals and families who receive care and support, thank you.

#UnitedWeWin
DESIGNATION POLICY

Donor designations will be honored to:

• United Way of Central Kentucky Programs & Funded Partners (those programs vetted through our Community Investment Team Process).
• Counties served by United Way of Central Kentucky and other United Ways.
• One of our Community Impact Focus Areas (Education, Financial Stability, Health, Basic Needs)

Exception: Designations totaling $1,000 per non-funded partner received from all donors will be honored. If designations do not meet this minimum threshold, they will be automatically invested into the Community Impact Fund which provides grant funding to programs within United Way of Central Kentucky’s service area.

Leadership Givers join the fight by providing solutions to our community’s most complex challenges.

Leadership Givers are the champions of change who annually contribute $1,000 or more to United Way of Central Kentucky, accounting for 25% of our annual campaign. These individuals are recognized with the following benefits:

• Listing in the Annual Report
• Exclusive invitations to special events
• An invitation to join United Way staff for surprise visits to agencies awarded grant funding
• A reserved invitation to join the United Way Fellowship program

www.unitedwayck.org

United Way of Central Kentucky Programs:

- MoneySen$e
- Born Learning Academies
- Central Kentucky Serves
- Give a Day for Hunger
- Volunteer Income Tax Assistance
- 2-1-1

United Way Funded Partners:

- American Red Cross
- Big Brothers Big Sisters of Kentuckiana
- Breckinridge County Schools
- CASA of the Heartland
- Central Kentucky Community Action
- Cloverport Independent Schools
- The Community Health Clinic
- Elizabethtown Independent Schools
- Feeding America, Kentucky’s Heartland
- Grayson County Alliance
- Grayson County Ministerial Association
- Grayson County Schools
- Hardin County Adult Education
- Hardin County Schools
- Helping Hand of Hope
- Legal Aid Society
- Learning For Life
- Shepherd’s Pie Food Pantry
- Meade Activity Center
- Meade County Angel Ministry
- Silverleaf Sexual Trauma Recovery
- SpringHaven Domestic Violence Program
- Tri-County CASA

Funded Partners:

Emerging Leader $500-$999
Leadership $1,000-$2,499
Benefactor $2,500-$4,999
Visionary Investor $5,000-$9,999
Tocqueville Society $10,000+

No goods or services were provided to the donor by United Way of Central Kentucky in exchange for this contribution.